

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of :  
: MICHEL SHANE SIMPSON et al. :  
: : Examiner: Anh Ly  
Serial No.: 09/943,786 : Group Art Unit: 2162  
: Confirmation No.: 1045  
Filed: August 31, 2001 :  
: :  
For: METHOD AND APPARATUS FOR PRESENTING, SEARCHING, AND  
VIEWING DIRECTORIES

**FIRST AMENDMENT AFTER FINAL**  
**UNDER 37 C.F.R. § 1.116**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In accordance with 37 C.F.R. § 1.116 and in response to the Final Office Action dated January 11, 2008 and the Advisory Action dated March 18, 2008, the Applicant requests reconsideration of the claims in view of the following:

**Amendments to the Claims** are reflected in the **Listing of Claims** which begins on page 2 of this paper.

**Remarks** which begin thereafter on page 7; and

**Inventor Affidavits**, under 37 C.F.R. §1.131, including detailed Exhibits A, B, and C, which are attached following page 9 of this paper.